



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

**FACULTY NAME: HUMAN SCIENCES
DEPARTMENT NAME: COMMUNICATION**

QUALIFICATION: BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BACO	LEVEL: 6
COURSE: GENDER COMMUNICATION	COURSE CODE: GCO621S
SESSION: NOVEMBER 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 75

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
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MODERATOR	Ms. W. Njuguna

INSTRUCTIONS
1. Answer <u>THREE</u> questions only. 2. Write clearly and neatly. 3. Number the answers clearly.

THIS EXAMINATION PAPER CONSISTS OF 2 PAGES
(Including this front page)

Question 1**[25 marks]**

- a) Define the feminist theory, as it relates to gender communication. [5 marks]
- b) Radical feminism is one of the main perspectives of the feminist theory.
 - i. Define the concept of radical feminism and its main assumptions. [8 marks]
 - ii. Discuss the focus of radical feminism. [12 marks]

Question 2**[25 marks]**

Using relevant examples, discuss the following concepts, as they relate to gender communication:

- a) Androgyny
- b) Gender integration
- c) Transgender and transsexual
- d) Women objectification
- e) Sexual harassment

Question 3**[25 marks]**

The use of sexuality in the media is an accurate portrayal of 'real life'. Discuss this assertion, explaining how images used in the media reflect men and women's views of their own sexuality.

Question 4**[25 marks]**

- a) Define the concept of gender-based violence and give three examples of gender-based violence. [5 marks]
- b) Provide the reasons why gender-based violence is under-reported in communities. [20 marks]

END OF EXAMINATION